

DELAWARE Beach Life

Reader demographics

Delaware Beach Life has an avid, sophisticated readership. With an average of three readers per copy, each issue of Delaware Beach Life reaches more than 45,000 potential customers.

Typical reader

- age 36 to 55
- 45% male, 55% female
- college educated
- high income
- deep connection to coastal Delaware



Do readers patronize our advertisers?



Do they save it as a coffee-table magazine?

