

GET MORE EXPOSURE, MORE CUSTOMERS, MORE REVENUE

Get MORE with Delaware Beach Life!

We are the premier print and digital lifestyle magazine of coastal Delaware, **and a lot more!**



DIGITAL + PRINT FOR ONE PRICE

- **Online** exposure in the digital issue with a clickable link from your ad, delivering viewers directly to your website
 - Long-lasting exposure in our digital back issues permanently available to all subscribers
 - Reach paid subscribers, and high-income **households**
 - **Visitors** to coastal accommodations
 - Targeted retail locations and waiting rooms
- Bonus reach** in: event goodie bags, renter and new homeowner info packets, and builder and furniture showrooms

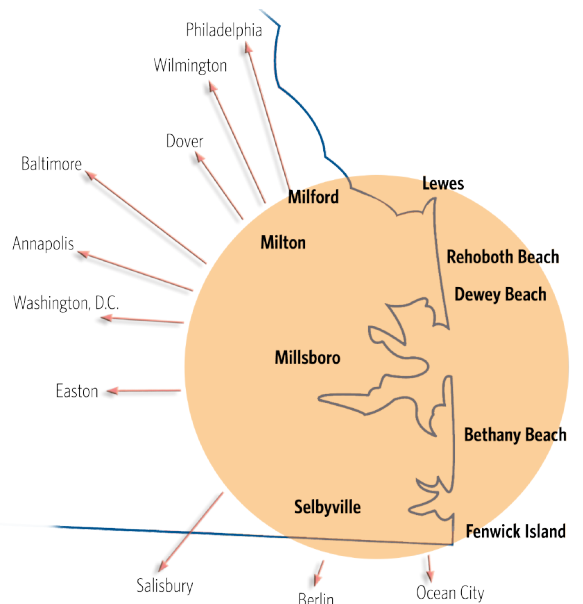
A MULTI-PLATFORM EXPERIENCE WORKS!

Maximize Your Impact

In Delaware Beach Life, the premier lifestyle brand of coastal Delaware, your ad strategically reaches avid, affluent readers along the ocean coast and in inland areas as shown on the map at right. Your ad is also sent to those in the surrounding metro-suburban areas who love our beach towns.

Maximize your marketing budget's impact by effectively contacting the most diverse range of potential customers — locals, visitors, online viewers, and social media followers. Take advantage of these cost-effective tools:

- print magazine
- digital magazine
- social media
- promotional video
- web exposure
- marketing consultation



View delawarebeachlife.com/advertise for info on our distribution, demographics and more.

BONUSES ATOP THE BENEFITS

Perks and Deals



- **Save 15%** by running 4 or more ads within 12 months
- **DOUBLE the size** of one of your ads at no extra cost when you run 8 ads!
- **FREE direct link** from your ad in the digital issue, delivering viewers to your website
- **FREE Facebook and Instagram posts:** Run 8 ads and get 16 posts concurrent with each issue
- **FREE web ad** on our lifestyle website, delawarebeachlife.com, when you run 6 or more ads!
- **FREE "Home Resources" listing** for builders and Realtors in both print and online
- **FREE "Food & Drink" listing** for restaurants both in print and online
- **FREE "Premier Local Business" listing** on our website

PRINT + DIGITAL = A POWERFUL COMBINATION

Budget-Friendly Marketing Options

Your ad can appear in the following eight print and digital issues published throughout the year: April, May, June, July, August, September, October, Winter

Ad in both the print and digital issue		Online enhancements		
ad size	cost per ad after 15% discount *	direct link to your website in digital issue	rotating web ad FREE with 6 or more ads!	social media posts FREE with 8 ads of any size!
1/6 page	395	FREE	+50	-
1/4 page	495	FREE	+50	-
1/3 page	650	FREE	+50	-
1/2 page	975	FREE	+50	-
2/3 page	1,175	FREE	FREE	FREE
Full page	1,595	FREE	FREE	FREE
Double truck	2,695	FREE	FREE	FREE

* Discounted rates are based on a commitment of 4 or more ads within 12 months; 15% upcharge per ad for 1 to 3 ads.

YES, THIS WORKS!

Local business owners effectively get results using Delaware Beach Life:



Eric Sugrue,
Big Fish
Restaurant Group

Delaware Beach Life is ingrained in the community of coastal Delaware, which is why we trust them to spread the word about Big Fish Restaurant Group to locals and visitors alike."



Kathleen Schell,
Ocean Atlantic
Sotheby's
International Realty

We've advertised in every single issue since 2002, its inaugural year, and sold \$90 million in real estate that year. We now have sold \$370 million in real estate in 2019. Coincidence? I think not."



Randy Burton,
Burton Builders

Partnering with Delaware Beach Life has ensured that we are linked to a quality publication that appreciates the quality of Coastal Sussex and reaches readers who appreciate the same."



Philip Livingston,
Elegant Slumming
Fine Jewelry

Elegant Slumming has been the destination for supplying the perfect memento of a special celebration for over 25 years. Advertising in Delaware Beach Life is the perfect collaboration because issues are revisited time and again as cherished mementos."



LET'S GET STARTED!

(302) 227-9499 • info@delawarebeachlife.com • delawarebeachlife.com